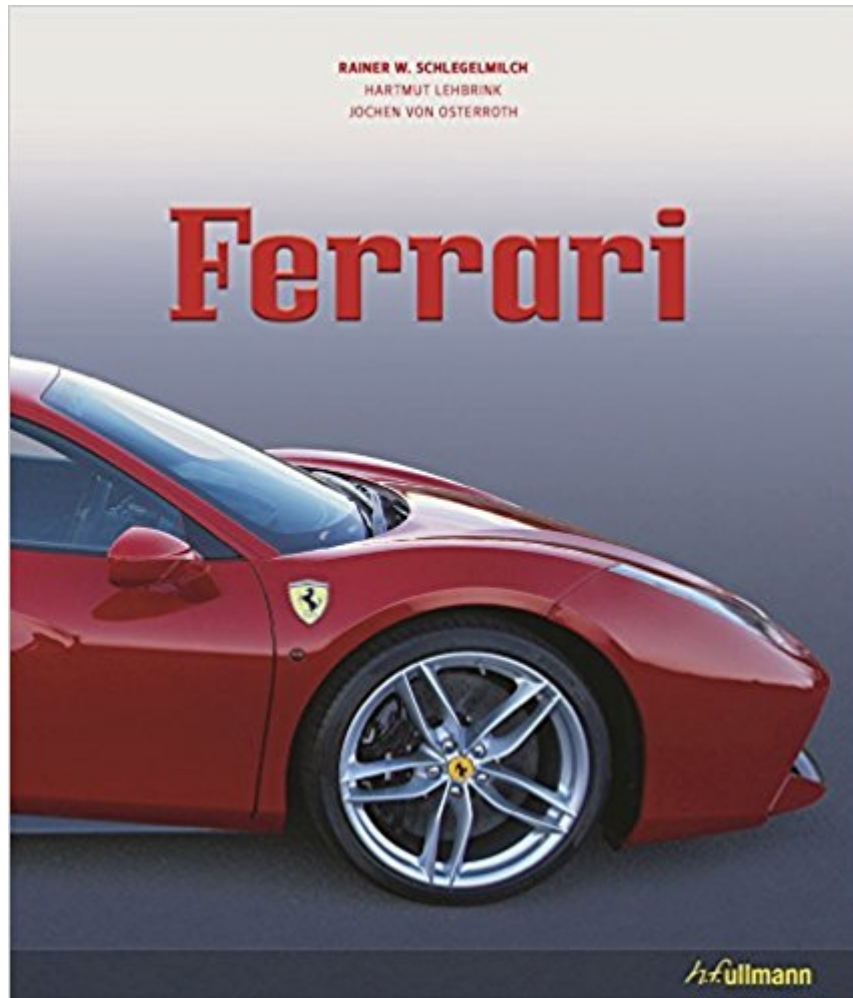




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Ferrari: Jubilee Edition



Synopsis

In 2017, the luxury sports car manufacturer Ferrari, which has captivated generations from all over the world with its cars of timeless elegance, celebrates its seventy-year anniversary. For this occasion, Formula 1 photographer Rainer Schlegelmilch has captured, and added, the company's most recent models in all their glory, for this new and revised edition of this reference title on Ferrari. This beautifully illustrated book, with detailed text, traces 135 models and outlines the amazing and fascinating evolution of the brand Ferrari, from the earliest sports cars to the most recent luxury vehicles. This seventy year journey begins with a preface from former Ferrari president Luca di Montezemolo, in which he describes "a deeply held personal conviction: Ferrari today embodies the logical evolution of a tradition based on decades of history". After that "the Man" Enzo Ferrari is introduced. With a detailed story of his past, including many fascinating anecdotes, it is easy to comprehend how, and why, Ferrari has become such a celebrated symbol over the last seventy years. Before being introduced to the cars themselves, we are treated to a concise description of the Ferrari brand and how it developed throughout history. What follows are over 60 of the most famous Ferrari models of all time. From the Spider (Barchetta) Touring of 1948, to the GTC4 Lusso from 2016, each model is presented with the stunning photos from Schlegelmilch, along with a brief description of its history and features. The detailed specs of each creation round off this book, which is a must have for the Tifosi all around the world. == More than 50,000 copies of the previous editions sold worldwide == Rainer W. Schlegelmilch studied photography in Munich. A highly regarded photographer of Formula 1 and sports cars, he has contributed to many magazines and publications, and has exhibited his most spectacular pictures on many occasions. He lives and works in Germany. A retrospective of his Formula 1 photographs, Historic F 1 and Sports Car Races, took place at Carmel on the sea, California, in the late Summer of 2016. Hartmut Lehbrink is a journalist and a regular contributor to German car magazines such as auto motor und sport and ADAC Motorwelt. Jochen von Osterroth is a journalist and sports reporter for news agencies such as dpa (Deutsche Presseagentur), Sport-Information-Dienst, and RTL.

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Customer Reviews

Rainer W. Schlegelmilch studied photography design in Munich. The highly acclaimed expert on Formula 1 and sports car photography has been working as a photographer for more than 50 years. To this day his works are centered around his passion for motor sports and fast cars. Hartmut Lehbrink is an author writing for major German motor sport magazines such as *auto motor und sport* and *ADAC Motorwelt*. Jochen von Osterroth is a journalist and reporter for rally racing, RTL, *sid*, *dpa*, and other daily newspapers in Germany.

Great account of Ferrari, very good service

Excellent contents and attractive pictures

Excellent value for money

A gift for my Ferrari owning friend. It's the 70th Jubilee Edition. Gorgeous book.

Ferrari: Jubilee Edition - Hartmut Lehbrink Beautifully laid out book as is expected of this author and this publisher which I own other books on of other Marques and other topics, I really enjoyed This Ferrari Jubilee edition not just because of it's presentation, it's writing woven with the beautiful pictures and history of Ferrari that makes a must to own and read not just among the Tifosi but for any gearhead, Models up to the current are covered along with racers and prototypes and bios. Great reference in a beautiful package and slipcase!

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